

## **North American Workshop On Sustainable Consumption and Production (SCP)**

November 6 - 7, 2008

George Washington University Law School, 2000 H Street, NW Washington DC

### **Agenda**

**Our Goal: Define a regional approach to advance sustainable consumption and production (SCP) in North America that also contributes to the global Marrakech Process**

#### **November 6, 2008**

8:30 Coffee and Light Refreshments

#### **9:00 Welcome and Context Setting for the Workshop**

Welcome – Lee Paddock, George Washington University Law School and Amy Fraenkel, UNEP Regional Office for North America

Goals of Meeting – Rachel McCormick, Foreign Affairs and International Trade Canada and John Matuszak, U.S. Department of State

Overview of the UN Marrakech Process on SCP and its outputs for the UN Commission on Sustainable Development - Charles Arden-Clarke, UNEP Division of Technology, Industry and Economics and Chantal Line Carpentier, UN Department of Economic and Social Affairs

#### **9:45 SESSION 1**

**Goal: Share views on what SCP means and share ideas on unifying vision, concepts and principles for North America**

##### **Discussion Questions:**

1. What SCP concepts are relevant to the way in which North America approaches sustainability?
2. What unique characteristics of North America influence how we address SCP?
3. What effect might recent economic events have on how North Americans view SCP?
4. How do we explain SCP to people – what is it, why is it important and how will it change society?

James Riordan, Environment Canada - overview of SCP drawing on Discussion Paper #1: *Background of SCP in the Context of North America.*

Facilitated discussion, including group identification of key opportunities and priorities

10:30 Break

11:00 Facilitated Discussion continues

12:00 *Working Luncheon:*

Guest Speaker: To be confirmed

1:30 **SESSION 2 – Current Status of SCP in North America**

**Goal: Highlight the diverse SCP initiatives already underway in North America, noting existing programs, activities and networks that might help frame a regional approach to SCP**

**Discussion Questions:**

1. How can we best characterize the current SCP activities in North America?
2. What specific existing SCP programs or activities in North America do you think are most successful and why?
3. What is currently driving adoption of SCP in all parts of North American society (business, government, communities and individuals)? What drivers will be most important in the future?

Jeffrey Barber, Integrative Strategies Forum to provide an overview of existing activities and programs, policies, private sector management practices, and consumer information tools

Facilitated discussion, including group identification of key opportunities and priorities

3:00 Break

3:30 **SESSION 3 – Looking Forward: Strategies to advance a Regional SCP Framework in North America**

**Goal: Identify strategies to advance SCP in Canada and the USA over the next 10 years**

**Discussion Questions:**

1. How could we best encourage an innovative, entrepreneurial, cooperative spirit that would foster SCP thinking and action in North America?
2. Can you describe what the North American market would look like in 2022 if we made significant progress on SCP?
3. What are the most important SCP concepts that should guide our actions over the next two decades?

Kevin Brady, Five Winds International to provide an overview of *Visions and Opportunities for the Future* This paper elaborates on a regional SCP framework and priority opportunities for advancing SCP in North America.

Facilitated discussion, including group identification of key opportunities and priorities

5:00 Adjourn for the Day

5:30 *Reception Hosted by the United Nations Foundation*

Venue: 1800 Massachusetts Ave., NW, Second Floor

**November 7, 2008**

**9:00 SESSION 4 – North American Priorities for SCP Action**

**Goal: Characterize further how we can advance SCP in North America – including which specific issues merit attention and how a shift to SCP can be accomplished**

**Panel – Highlights from first day and examples of priority actions**

Claude-Andre Lachance, Dow Chemical

Stephen Harper, Intel

Tima Bansal, University of Western Ontario

Dianne Dillon-Ridgley, Environmentalist and Human Rights Activist

**Discussion Questions:**

1. What kind of conceptual framework would best unify and inspire SCP activities in North America?
2. What specific SCP areas are the best opportunities for additional emphasis and action?
3. What can North America contribute to global SCP?
4. Where do you see the greatest opportunity for collaboration between Canada and the USA?

10:30 *Break*

**11:00 FINAL SESSION –The Way Forward**

**Goal: Inform preparation of a Co-Chair's summary of the workshop**

*The summary will propose some key activities over the next few years to galvanize broader understanding and support for SCP, ensure follow through on Canada-US regional priorities, and suggest possible North American contributions to a regional SCP approach and to the elaboration of the UN 10 year framework of programs for SCP.*

**Discussion Questions:**

1. What do you think are the most important points from the workshop discussion that can accelerate SCP in North America?
2. How should we engage with the Marrakech Process and its Task Forces to explore a potential North American contribution to the 10 YFP?
3. Which unresolved issues or challenges identified at the meeting merit future attention?
4. How can we engage other groups in North America?
5. What should happen over the next year to prepare for a second discussion to take place in Canada?

Facilitated discussion with the Panel and workshop participants

12:45 Closing Remarks by governments of Canada (Rachel McCormick) and the USA (John Matuszak)

1:00 Meeting Adjourns