

SUSTAINABLE PROCUREMENT

Strategic Opportunity for Sustainable Production & Consumption in North America



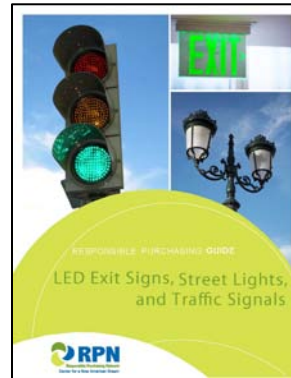
Alicia Culver
Responsible Purchasing Network
alicia@responsiblepurchasing.org

North American Roundtable on
Sustainable Production and Consumption
December 5, 2013



RPN

International nonprofit network

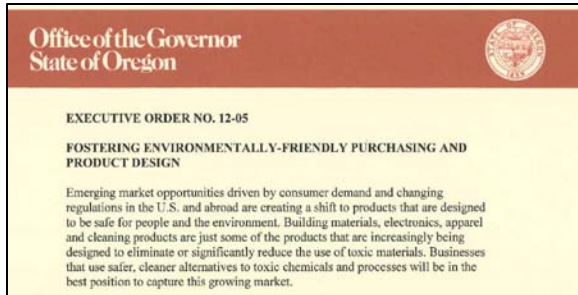
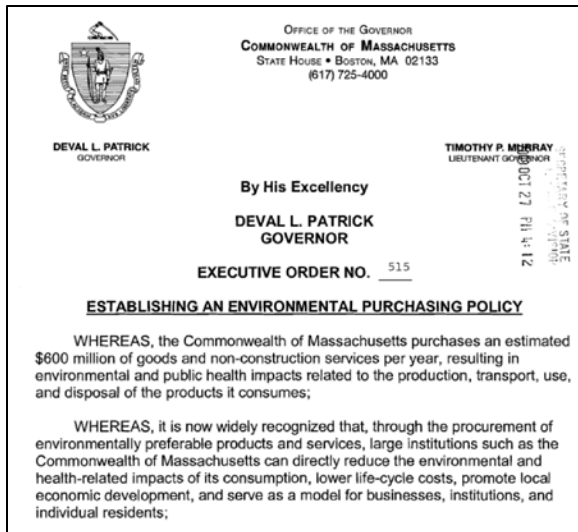


RPN Mission

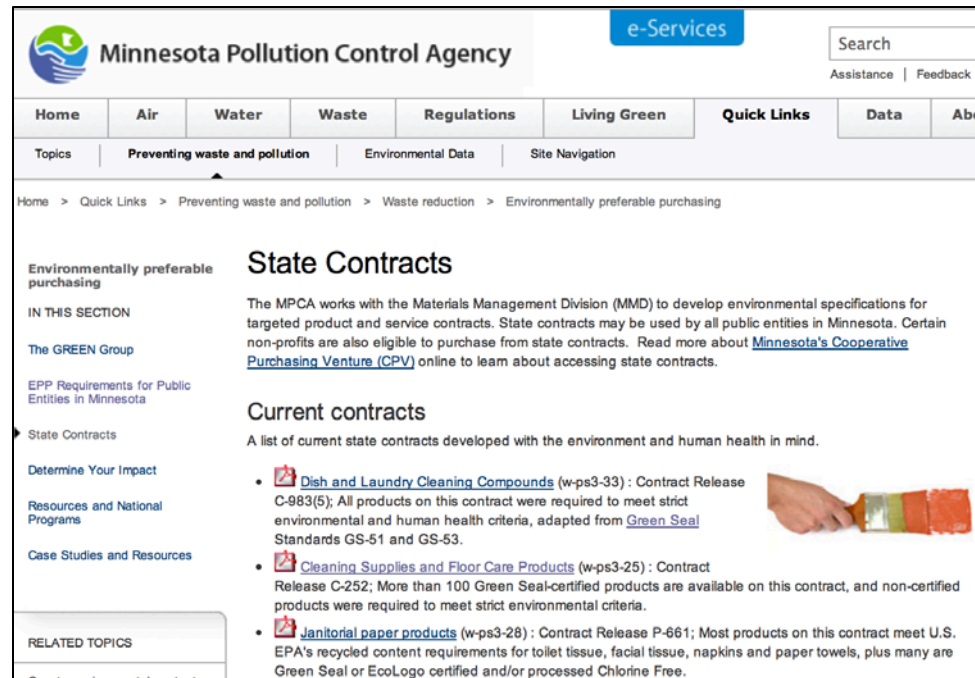
“Promote and practice responsible purchasing by identifying best practices, developing effective purchasing tools, educating the market, and using our collective purchasing power to maximize environmental stewardship, protect human health, and support local and global sustainability.”

Key Elements of a Successful Sustainable Procurement Program

- ✓ Clear Policy
- ✓ Program Infrastructure
- ✓ Planning & Prioritization
- ✓ Strong Specifications
- ✓ Outreach
- ✓ Documentation of Progress and Benefits



Engagement of Environmental Agencies & Contract Users

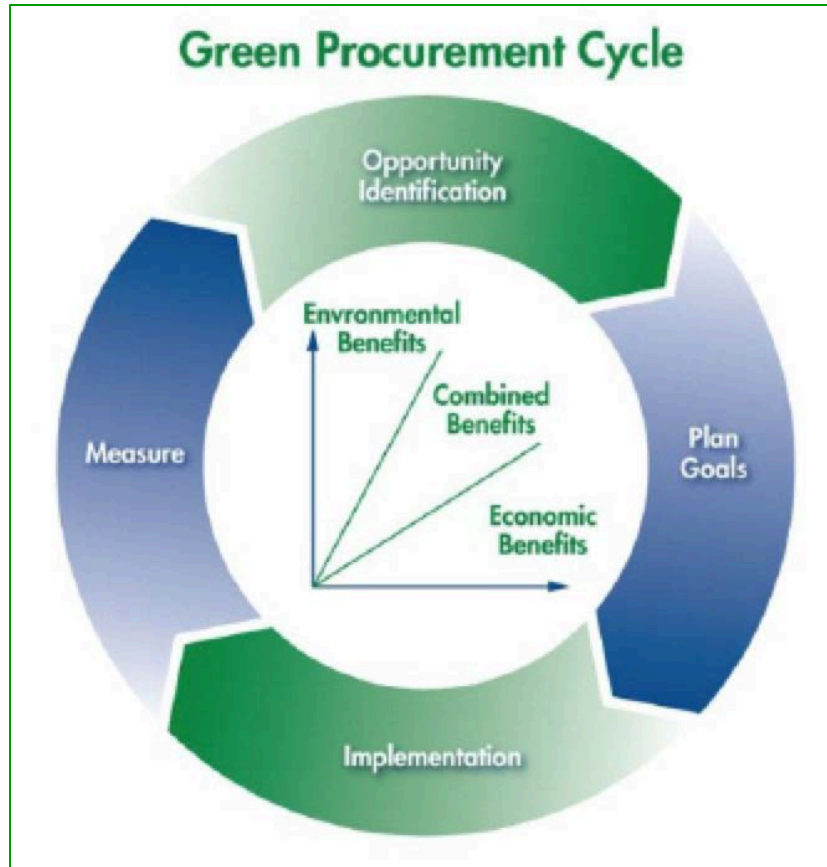


The screenshot displays the Minnesota Pollution Control Agency (MPCA) website. The header includes the MPCA logo, the text "Minnesota Pollution Control Agency", an "e-Services" button, and a search bar. Below the header is a navigation menu with tabs for Home, Air, Water, Waste, Regulations, Living Green, Quick Links, Data, and About. A secondary navigation bar shows "Topics" with sub-links for "Preventing waste and pollution", "Environmental Data", and "Site Navigation". The main content area features a breadcrumb trail: "Home > Quick Links > Preventing waste and pollution > Waste reduction > Environmentally preferable purchasing". The page title is "State Contracts". A sub-header reads "Environmentally preferable purchasing". Under "IN THIS SECTION", there are links for "The GREEN Group", "EPP Requirements for Public Entities in Minnesota", "State Contracts" (which is highlighted), "Determine Your Impact", "Resources and National Programs", and "Case Studies and Resources". The "State Contracts" section contains a paragraph explaining that the MPCA works with the Materials Management Division (MMD) to develop environmental specifications for targeted product and service contracts, and that state contracts may be used by all public entities in Minnesota. It also mentions that non-profits are eligible to purchase from state contracts and provides a link to "Minnesota's Cooperative Purchasing Venture (CPV)". Below this is a section titled "Current contracts" with a sub-header "A list of current state contracts developed with the environment and human health in mind." This section lists three contracts:

- [Dish and Laundry Cleaning Compounds](#) (w-ps3-33) : Contract Release C-983(5); All products on this contract were required to meet strict environmental and human health criteria, adapted from [Green Seal Standards GS-51 and GS-53](#).
- [Cleaning Supplies and Floor Care Products](#) (w-ps3-25) : Contract Release C-252; More than 100 Green Seal-certified products are available on this contract, and non-certified products were required to meet strict environmental criteria.
- [Janitorial paper products](#) (w-ps3-28) : Contract Release P-661; Most products on this contract meet U.S. EPA's recycled content requirements for toilet tissue, facial tissue, napkins and paper towels, plus many are Green Seal or EcoLogo certified and/or processed Chlorine Free.

An image of a hand holding a roll of paper towels is visible to the right of the list.

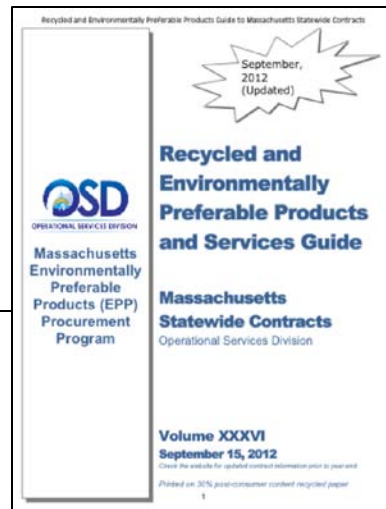
Planning and Prioritization




Implementation of Strategies to Secure Discounts for Sustainable Products and Services



Negotiation and Promotion of Green Contracts



- ✓ Sends clear message to vendors and manufacturers
- ✓ Makes education/outreach easier
- ✓ Simplifies compliance tracking


Oregon Department of Administrative Services
155 Cottage Street NE, U20 Salem, Oregon 97301-3966

News Release

For Immediate Release
Media Contacts:
[Matt Shelby](#), State of Oregon, Department of Administrative Services, 503-378-3118
[Jim Erskine](#), State of Washington, Department of Enterprise Services, 360-407-9212

Two-state effort reduces public exposure to toxic chemicals

Salem, Ore., July 30: Government offices and schools across the Northwest will be healthier places to work and visit thanks to a new "green" janitorial supplies contract developed by Oregon's [Department of Administrative Services](#) in partnership with Washington's [Department of Enterprise Services](#).

The contract -- developed with support from the [Oregon Department of Environmental Quality](#), [Washington Department of Ecology](#) and [Responsible Purchasing Network](#) -- will supply public agencies with people- and planet-friendly janitorial supplies that reduce the use of toxic chemicals without increasing costs.



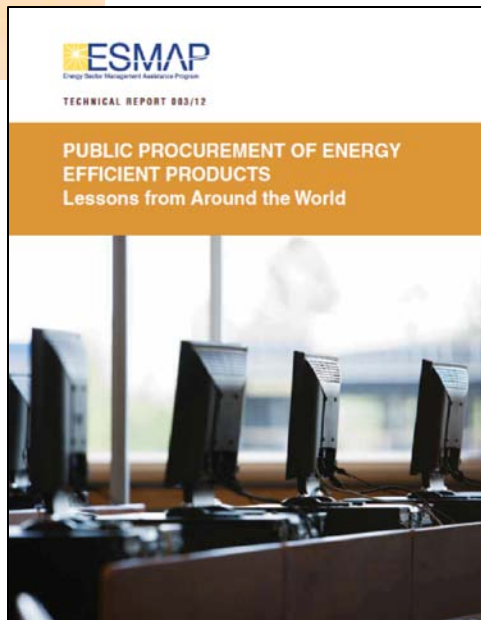
Verification of Green Claims





Start with Low-hanging Fruit

- ✓ **ENERGY STAR Appliances & Office Equipment**
- ✓ **High-efficiency Lighting Equipment**
- ✓ **Certified Low-toxicity Cleaners, Hand Soap, Polishes, Paint, etc.**
- ✓ **Recycled Paper Products**
- ✓ **Local Food**





Collaborate



Share Specifications, Best Practices and Success Stories

Copying & graphic paper - GPP Product Sheet

Copying & graphic paper Green Public procurement (GPP) Product Sheet



This product sheet forms part of the European Commission's GPP Training Toolkit, which can be downloaded from the GPP website http://ec.europa.eu/environment/gpp/toolkit_en.htm. Similar product sheets have been established for 10 other product and service groups. More information on the reasons for selecting these criteria can be found in the [detailed background report](#) on the website.

For each product/service group two sets of criteria are presented:

- **Core GPP criteria** address the most significant environmental impacts, and are designed to be used with minimum additional verification effort or cost increases.
- **Comprehensive GPP criteria** are intended for use by authorities who seek to purchase the best environmental products available on the market, and may require additional administrative effort or imply a certain cost increase as compared to other products fulfilling the same function.

1 Scope

This sheet covers procurement actions for the purchase of **copying and graphic paper**. This encompasses unprinted paper for writing, printing and copying purposes (up to 170g/m²) sold in sheets or reels. Finished paper products such as writing pads, drawing books, calendars, manuals, etc. have not been included. The criteria are taken from the European Ecolabel¹, the Nordic Swan label² and the Blue Angel label³.

¹ See: http://ec.europa.eu/environment/ecolabel/index_en.htm
² See: <http://www.svanen.nu/criteria> at: <http://www.svanen.nu/Eng/criteria/kriterie.asp?pgn=44>
³ See: <http://www.blauer-engel.de/index.htm#criteria> at: http://www.blauer-engel.de/englisch/vergabe/download_uz_e/e-UZ-014.pdf and http://www.blauer-engel.de/englisch/vergabe/download_uz_e/e-UZ-012.pdf

European Commission GPP Training Toolkit - Module 3: Purchasing recommendations

1

Green Purchasing Opportunities and Best Practices: Architectural Paints and Coatings



Green Purchasing Opportunities and Best Practices: Imaging Equipment



Thank You!



Alicia Culver

Responsible Purchasing Network

Alicia@greenpurchasing.org

510.547.5475

www.responsiblepurchasing.org