



## North American Roundtable on Sustainable Production & Consumption

### PARTICIPANT BIOS

## Strategic Opportunities for Sustainable Production and Consumption in North America

Thursday, December 5, 2013: 8:30am – 4:30pm,  
Venue: UNEP Regional Office of North America, 900 17th Street Northwest,  
Suite 506, Washington, DC 20006

This workshop is a sharing and strategy session among stakeholders engaged in advancing sustainable consumption and production (SCP), including US and Canada government representatives, civil society, academia, private sector and international organizations. This meeting is organized by the North American Roundtable on Sustainable Production and Consumption (NARSPAC) in cooperation with the United Nations Environment Programme – Regional Office for North America (UNEP RONA). It includes representatives of the Global Research Forum on Sustainable Production and Consumption (GRF-SPC) from the North American region.

<b>Name</b>	<b>Position/Organization</b>
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| <b>1. Alexander Juras</b> | Chief, Major Group and Stakeholder Branch, United Nations Environment Program |
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Alexander Juras, previously the Deputy Director of UNEP's Division for GEF Coordination is currently the Chief of UNEP's Major Group and Stakeholder Branch that is in charge of enhancing engagement and collaboration of UNEP with major groups actors who share the same purpose around the world, involving them at the policy level to take into account their expertise and views, and on the programmatic level in implementation of UNEP's work program.

Major Groups, as defined by Agenda 21, include Women, Children and Youth, Indigenous Peoples and their Communities, Non-governmental Organisations, Local Authorities, Workers and Trade Unions, Business and Industry, Scientific and Technological Communities.

Before joining UNEP, he worked as a research fellow at the Bonn based Institute for European Environmental Policy, then for many years as the Deputy Director of the Regional Environmental Center for Central and Eastern Europe, in Szentendre Hungary and as the Deputy Director of the Regional Environmental Center for Central Asia, located in Almaty Kazakhstan.

Besides organizational management, his work focused on civil society development and multi stakeholder involvement in environmental matters, environmental information, development and administration of grants programs for various stakeholders and regional and global environmental cooperation.

**2. Alicia Culver**

Executive Director, Responsible Purchasing Network



Alicia Culver is the Executive Director of the Responsible Purchasing Network, an international NGO dedicated to advancing sustainable purchasing policies and practices among government agencies, public institutions, and businesses. RPN uses “the power of the purse” to help its members meet their sustainability goals (e.g., climate protection, toxics reduction, zero waste, “green” job creation, etc.). Alicia has nearly two decades of experience working in the green purchasing field. She got her start in 1994 as Coordinator of Ralph Nader’s Government Purchasing Project, where she led a campaign to convince the federal government to purchase recycled paper, energy-efficient office equipment, and other environmentally preferable products. She later served as deputy director of the New Jersey Office of Sustainability and, in 2004, founded the Green Purchasing Institute. Alicia has worked directly with purchasing and sustainability staff to demand a wide-range of cutting-edge “green” products, including certified green cleaners, asthma-safe disinfectants, non-antibacterial hand soaps, LEDs and other low-mercury lighting equipment, reusable and compostable food service ware, and other environmentally preferable building and maintenance supplies. RPN has served as an advisor to the US General Services Administration, National Association of State Procurement Officials (NASPO), National Association of Counties, The World Bank, National Institute of Government Purchasing, and other entities that are working to advance sustainable purchasing in the US and beyond.

**3. Angie Leith**

U.S. Environmental Protection Agency, Office of Resource Conservation and Recovery, (US EPA)



Ms. Leith is a Senior Policy Advisor at the U.S. Environmental Protection Agency. She specializes in materials management policy, life cycle policy approaches and environmental innovation issues. She is an active participant in several international activities focusing on materials and life cycle assessment, including the UNEP/SETAC Life Cycle Initiative, the OECD project on Sustainable Materials Management and Resource Productivity, and the current effort in cooperation with UNEP to promote LCA under the auspices of the 10YFP on Sustainable Consumption and Production.

As part of the Rio document on the 10YFP on Sustainable Production and Consumption, EPA has proposed advancing a voluntary international dialogue to enhance LCA database interoperability, which is transparent and publicly available. This would be done with USDA in cooperation with UNEP.

**4. Anna Awimbo**

Director of Collaborative Communities, Center for a New American Dream



Anna Awimbo is an expert on issues related to the impact of technological and cultural changes on the economy, society, and the environment. She directs the Collaborative Communities Program at the Center for a New American dream.

The Center for a New American Dream (New Dream) seeks to cultivate a new American way of life—one that emphasizes community, ecological sustainability, and a celebration of non-material values. Through its programs and campaigns, New

Dream has, among other things, raised awareness of the negative impact of a hyper-consumer culture, helped define conscious consuming and green living, and helped the public to find balance and focus on downshifting.

New Dream also seeks to inform, inspire, connect, and catalyze action in ways that are fun and creative and that stir people's minds and imaginations. The organization wants to tell a new American story that showcases new pathways and positive visions that promote a more socially and ecologically balanced society. For more information visit our website: [www.newdream.org](http://www.newdream.org).

**5. Babe O'Sullivan**

Urban Sustainability Directors Network - Co-Chair of the Working Group on Sustainable Consumption and Director of Sustainability Eugene Oregon



Babe O'Sullivan works for the City of Eugene, Oregon, as the Sustainability Liaison, supporting sustainability initiatives both for the city as an organization and the broader community. Her work covers a wide range of topics including climate action planning, land use and transportation, energy efficiency, Triple Bottom Line decision-making and solid waste and recycling. She also provides staff support for the Eugene Sustainability Commission.

Babe is actively working on behalf of cities on the topic of sustainable consumption. She co-leads the Research Workgroup of the West Coast Climate and Materials Management Forum hosted by the US Environmental Protection Agency (EPA). As a member of the Forum's leadership team, Babe received a "National Notable Achievement Award" from EPA Administrator Lisa Jackson for her work to reduce the climate impacts of materials and waste. Babe is also leading the discussion with her peers in the Urban Sustainability Directors Network (USDN), a peer organization representing over 120 cities in the US and Canada. She serves as the co-chair of a new Sustainable Consumption User Group for the network. She is the lead on two related projects supported by the USDN including 1) a \$100,000 research project on Sustainable Economic Development and 2) a proposed \$75,000 project on Measuring Sustainable Consumption and the Sharing Economy.

Previously, Babe worked for the City of Portland, Oregon, in the Bureau of Planning and Sustainability as a program coordinator for the Solid Waste and Recycling program. She holds an MBA from the University of California, Berkeley and an undergraduate degree in environmental policy from the University of California, Davis.

**6. David Levine**

Co-founder and Executive Director, American Sustainable Business Council



David is the co-founder and CEO of the American Sustainable Business Council (ASBC). The American Sustainable Business Council (ASBC) is a growing coalition of business networks and businesses committed to creating a vision and framework and advancing policies to support a vibrant, just and sustainable economy. Founded in 2009, ASBC and its organizational members represent more than 150,000 businesses and more than 300,000 individual entrepreneurs, owners, executives, investors and business professionals across the United States. These diverse business organizations cover the gamut of local and state chambers of commerce, microenterprise, social enterprise, green and sustainable business groups, local living economy groups, women business leaders, economic development organizations and investor and

business incubators. ASBC informs and engages business leaders, while educating policy makers and the media about the need and opportunities for a sustainable economy. [www.asbcouncil.org](http://www.asbcouncil.org)

## 7. Derry Allen

Counselor, Office of Strategic Environmental Management Office of Policy, U.S. Environmental Protection Agency, (US EPA)



Derry Allen is Counselor, Office of Strategic Environmental Management, at the U.S. Environmental Protection Agency (EPA). In this job he is involved in a number of issues concerning sustainability, environmental stewardship, environmental innovation, planning and information, working on both national and international projects.

As outlined in new *Draft FY 2014-2018 EPA Strategic Plan* (<http://www.regulations.gov/#!documentDetail;D=EPA-HQ-OA-2013-0555-0001>, out for public comment through January 3, 2014), the agency plans to increase its emphasis on sustainability, in both regulatory and non-regulatory activities. In fact, sustainability appears in the plan in three ways: in the details of the major goals, as a Cross-Cutting Fundamental Strategy, and as an Agency Priority Goal on Sustainability Indicators.

EPA has long had many activities relating to sustainable consumption and production, and more generally to sustainability. For instance, EPA was active in negotiating the 10-Year Framework of Programs on Sustainable Consumption and Production at the U.N. and is currently involved in the implementation of the 10YFP. Some of the agency's other sustainability activities are described at: <http://www.epa.gov/sustainability/>.

## 8. Dianne Dillon-Ridgley

SCP and Sustainability Expert; Director, Interface Carpets



Environmentalist and Human Rights Activist, Dianne Dillon-Ridgley has for thirty years worked on issues of the environment and sustainability, gender and CSR, both domestically and internationally.

Since 1997 she has been a director at Interface, Inc., global manufacturer of modular carpet and a leader in sustainable design. She was a director at Green Mountain Energy for the first six years and still chairs the Environmental Integrity Committee for the company.

She was appointed by the White House to the US delegation for the Earth Summit in Rio, UNGASS-'97 & WSSD in South Africa, making her the only person to serve on all three US delegations. She is founding chair — emeritus of Plains Justice, an environmental law center for the Great Plains states in the US and is a trustee for CIEL, (the Center for International Environmental Law) Population Connection (National Chair), WNSF (the Women's Network for a Sustainable Future) the former national chair of River Network and president of ZPG. She was also CEO of WEDO and head of the Iowa Association of Human Rights Agencies, among others.

From 1999 through its tenure she was a member of the Oxford U. Commission on Sustainable Consumption and the first US member appointed to the Global Water Partnership in Stockholm. Former President Clinton appointed her to the PCSD, his council on Sustainable Development. In the recent US election she worked for 18 months on the Obama campaign from its earliest days in Iowa and was part of the P-CAP: Presidential Climate Action Project). In 2000 she chaired the Millennium DPI conference at the UN, which first introduced the idea for the Millennium Development Goals.

She lives in Iowa City, Iowa and has two adult children, Dasal who graduated from Morehouse in Atlanta and Karima, who graduated from Harvard and recently married the sustainable design retailer Aaron Porvaznik-founder of “Olive and Myrtle”.

**9. Erik Assadourian** Senior Fellow, Worldwatch Institute



Erik Assadourian is a Senior Fellow at Worldwatch Institute. Over the past twelve years with Worldwatch, Erik has directed *two editions of Vital Signs* and four editions of *State of the World*, including the latest [State of the World 2013: Is Sustainability Still Possible?](#). Erik also directs Worldwatch’s [Transforming Cultures project](#), and recently designed [Catan: Oil Springs](#), an eco-educational scenario for the popular board game *Settlers of Catan*. Erik also spends some of his energy promoting the need for [economic degrowth](#) in overdeveloped countries, a topic he wrote about for [State of the World 2012](#). He is currently spending a lot of his time raising his toddler son and trying to get him ready for the ecological transition and civilizational collapse most likely in our future. He’s chronicling this on [www.raisinganecowarrior.net](#).

**10. Elise Golan** Director of Sustainable Development, United States Department of Agriculture, (USDA)



Elise H. Golan is the Director for Sustainable Development at the U. S. Department of Agriculture. In this role, she provides leadership in planning, coordinating, and analyzing the Department’s policies and programs related to sustainable agricultural, both domestically and internationally. Prior to this position, Elise served as the Associate Director of the Food Economics Division at the Economic Research Service, USDA. Before joining USDA, she did consulting work for, among others, the World Bank, the International Labour Organization, and the California Department of Finance. She received her Ph.D. in agricultural economics from the University of California at Berkeley. Elise served as a senior staff economist on the President’s Council of Economic Advisers from 1998-99. She is currently coordinating the U.S. Food Waste Challenge.

The U.S. Department of Agriculture supports a wide range of programs and activities promoting sustainable food and agricultural production and consumption, both domestically and internationally. Programs such as the Conservation Reserve Program and the Collaborative Forest Landscape Restoration Program support domestic land management practices designed to protect and enhance the nation’s natural-resource base. Programs such as the Farm-to- School program and the “MyPlate” outreach program promote locally sourced and nutritionally balanced diets. Programs such as the Agriculture and Food Research Initiative and the USDA Life Cycle Assessment Digital Commons support advances in science-based sustainable agricultural development. Programs such as The Norman E. Borlaug International Agricultural Science and Technology Fellowship Program support improvements in the agricultural research capacity of developing countries. One USDA cross-cutting priority project for 2013 that is of particular relevance for sustainable consumption and production focuses on reducing food loss and waste along the entire U.S. food supply chain.

**11. Eileen Naples** Office of Resource Conservation and Recovery, Resource Conservation and Sustainability Division, US Environmental Protection Agency (US EPA)



**12. Hilary French**

Programme Officer, Climate Change and Resource Efficiency,  
United Nations Environment Program, (UNEP RONA)



Hilary is a Program Officer at UNEP RONA, where her work currently focuses on climate change and resource efficiency. She has previously been an advisor to UNEP on a broad range of issues and worked for the Worldwatch Institute, where she served as Vice President for Research, as Director of the Globalization and Governance Project, as Senior Advisor for Programs, and as a Senior Researcher.

UNEP's Sustainable Consumption and Production (SCP) Branch is part of the organization's Paris-based Division of Technology, Industry and Economics (DTIE). The SCP Branch works with public and private sector organizations to collectively address new public policies and improved application of policy tools in support of sustainable consumption and production. UNEP works with these stakeholders to build capacity in the introduction of design for sustainability and labeling schemes. UNEP also works with various industries and centers in the field of cleaner production, to develop and support the introduction of new management tools such as environmental management systems and reporting. Together with the U.N.

Department of Economic and Social Affairs (UNDESA), UNEP's SCP Branch served as the Secretariat for the Marrakech Process on Sustainable Consumption and Production. The SCP Branch will house the Secretariat for the newly adopted 10 Year Framework of Programs on Sustainable Consumption and Production.

**13. Hodayah Finman**

Senior Adviser for International Organizations, US Environmental  
Protection Agency, (US EPA)



Hodayah is the acting deputy office director for EPA's Office of Global Affairs and Policy and is the Agency's senior adviser for international organizations, directing EPA engagement with key partners such as UNEP, OECD and the Arctic Council. Prior to her position at EPA, Hodayah served as a senior foreign affairs officer at the Department of State's Bureau of Oceans, Environment and Science where she worked on chemical multilateral environmental agreements (MEAs), mercury, and the Montreal Protocol and its funding mechanism. She has extensive experience representing the

United States, developing government policy on sensitive issues, overseeing the management of partnerships and projects, and leading high level negotiations.

With respect to the topic of sustainable consumption and production, her team led EPA preparations for Rio+20, attended by then Administrator Lisa Jackson, where the Agency helped launch several sustainability initiatives and hosted multiple side events. In the preparatory process for Rio+20 and at the Conference itself, Hodayah was the lead U.S. negotiator for the Ten Year Framework of Programs (10YFP) and the chapter on Green Economy. She also served as lead negotiator for these issues at UNEP Governing Council. In addition, under her direction, EPA has advocated for, and secured agreement on, mainstreaming analytic work on the Green Economy in the OECD's Environmental Policy Committee (EPOC) program of work.

Hodayah holds an undergraduate degree in Environmental Science from Columbia University and an MBA from Johns Hopkins University. She currently serves as the U.S. focal point to the 10YFP.

**14. James Rochow** President, Trust for Lead Poisoning Prevention

K. W. James Rochow is president of the Trust for Lead Poisoning Prevention and an environmental consultant headquartered in Washington, D. C. He has had over thirty-five years of experience in environmental law and policy at all levels, from the local to the international: as agency counsel, prosecutor, advocate, and NGO representative. Rochow has handled landmark environmental cases in the U. S. Supreme Court among other fora. Internationally, he has helped orchestrate the global phase-out of leaded gasoline and initiate integrated approaches to toxics pollution and environmental health. He has also consulted on natural resource sector reform in Liberia and West Africa and on post-conflict restoration.

Rochow has worked to advance sustainable development initiatives through partnering with NGO networks and through participating in international and regional meetings in Africa, Asia, Australia, and North and South America. As a director of the Integrative Strategies Forum and member of the North American Roundtable on Sustainable Production and Consumption, he has been working on such SCAP issues as safe and sustainable consumer products and “framing” SCAP as part of an overall communications strategy.

Rochow has published many articles on environmental law and sustainable development policy and taught those subjects at numerous universities in the U. S. and Japan. Rochow has served as staff environmental expert for UN ESCAP and has helped train developing country environmental personnel for U.S. AID and the Environmental Law Institute. Rochow is a graduate of Cornell University and received his J. D. from the University of Pennsylvania Law School.

**15. Jason Pearson** Executive Director, Sustainable Leadership Purchasing Council



Jason Pearson is an experienced non-profit executive, strategist, and facilitator who has led the creation of several successful initiatives related to supply chain sustainability. Currently, Jason is President & CEO of the Sustainable Purchasing Leadership Council ([www.purchasingcouncil.org](http://www.purchasingcouncil.org)), which launched in July, 2013, bringing together a diverse community of stakeholders to develop a shared program of guidance, measurement, and recognition for leadership in sustainable purchasing by large organizations. He is also Principal of TRUTHstudio ([www.truthstudio.com](http://www.truthstudio.com)), a consultancy that provides

strategy, visualization, and facilitation support to organizations working in the public interest, with each engagement focused on developing effective, long-term strategies that connect a specific action plan with larger objectives. Previously, as President & CEO of GreenBlue he grew multi-stakeholder sustainability initiatives in a number of sectors, including the Sustainable Packaging Coalition for packaging and CleanGredients for chemical products. Jason has a deep understanding of the market dynamics related to business-to-business, business-to-consumer, and business-to-government green product purchasing. He has held other previous positions in the government, non-profit, foundation, and private sectors.

**16. Jeffrey Barber**

President/ Executive Director, Integrative Strategies Forum (ISF)



Jeffrey Barber is Executive Director of Integrative Strategies Forum (ISF), a nonprofit organization in the United States just outside of Washington, DC. The main work of ISF is to encourage dialogue, collaboration and alliance-building among public interest organizations promoting sustainability. Over the years we have worked closely with the Citizens Network for Sustainable Development, the NGO Caucus on Sustainable Production and Consumption (SPAC Caucus) at the Commission on Sustainable Development; the SPAC Working Group of ANPED; and the SPAC Issue Group of the European ECO Forum. ISF was one of the founding members of the North American Sustainable Consumption Alliance (NASCA), the International Coalition for Sustainable Production and Consumption (ICSPAC), the Sustainable Development Issues Network, and most recently the Global Research Forum on Sustainable Production and Consumption as well as the North American Roundtable on Sustainable Production and Consumption.

Publications include *Minding Our Business: The Role of Corporate Accountability in Sustainable Development* (1997), *Can Corporations Be Trusted? Towards Social and Environmental Responsibility and Accountability in the Corporate Sector* (1999), *Waiting for Delivery: A Civil Society Assessment of Progress Toward Sustainable Production and Consumption* (2002), the chapter "Production, Consumption and the World Summit on Sustainable Development" in *The World Summit on Sustainable Development: The Johannesburg Conference* (Springer, 2005), "Mapping the Movement to Achieve Sustainable Production and Consumption in North America," *Journal of Cleaner Production* 15 (2007), the chapter on "Sustainable Consumption and Green Consumerism in North America," in *Green Consumerism: Approaches and Country Experiences* (ICFAI Books, 2008), and upcoming "Connecting Communities of Practice Towards Sustainable Production and Consumption" in *Sustainability: Science, Practice and Policy*, and "Mapping Communities of Practice Towards Sustainable Production and Consumption" in the *Journal of Cleaner Production*.

**17. Jenna Gustafson**

Consultant, United Nations Environment Programme Regional Office for North America, (UNEP RONA)

**18. Karen Onthank**

Deputy Director, Integrative Strategies Forum, (ISF)



Karen Onthank is Deputy Director of the Integrative Strategies Forum (ISF). ISF was created to encourage and promote creative dialogue, partnerships and integrative action strategies among networks and organizations working to build just and sustainable communities, both locally and globally. ISF does so by working with national governmental departments and agencies, international intergovernmental agencies, and local, national and international organizations and networks to develop sustainable development policy and strategy, especially concerning sustainable production and consumption. ISF's programs aim to assist and highlight the work of its partner networks and organizations in meeting the challenge of systemic change and the commitment to building a sustainable future. ISF strives to identify and bring attention to the kinds of systemic thinking and action taking place to address these crises. ISF has a long history with the United Nations, beginning with the conferences of the 1990s through Rio+20. Currently, ISF works in collaboration with the Citizens Network for



Sustainable Development (CitNet), SCORAI, the International Coalition for Sustainable Production and Consumption (ICSPAC) as well as GRF.

Karen has more than 20 years of experience working for international human rights, environment and sustainability organizations, including the Unrepresented Nations and Peoples Organization, as Executive Director of the Americas office, as well as for Greenpeace International. Karen has worked and studied overseas in England, the Netherlands, Italy and Ecuador and holds an undergraduate degree from Smith College and an MBA from the Yale School of Management.

**19. Liz Lord**

Foreign Affairs Officer, Office of Environmental Quality and Transboundary issues, Bureau of Oceans and International Environmental and Scientific Affairs



Liz Lord is a Foreign Affairs Officer in the U.S. Department of State Bureau of Oceans and International Environmental and Scientific Affairs, Office of Environmental Quality and Transboundary Issues. Previously, she served as an Environment Officer at the U.S. Mission to the United Nations, Geneva, Switzerland representing the United States on environmental issues at the UNECE, UNCTAD, UNEP and WHO. In addition, Liz practiced environmental and commercial real estate law at Pillsbury Winthrop Shaw Pittman.

**20. Maggie Comstock**

Policy Associate, Advocacy and Public Policy, U.S. Green Building Council



Maggie Comstock is a Policy Analyst at the U.S. Green Building Council working on international green building and climate policy. She currently serves as a Regional Representative for North America to the United Nations Environment Programme and has extensive experience working on environmental policy issues both domestically and abroad through her time working in the U.S. Senate, House of Representatives, UK Parliament, and Irish Parliament. Maggie holds a Master of Philosophy degree in Environment, Society and Development from the University of Cambridge in the United Kingdom, focusing on international carbon markets and their implications for developing countries.

The U.S. Green Building Council is committed to creating better buildings that complement our environment and enhance our communities. Green building efficiency can meet 85 percent of future demand for energy in the United States and has the potential to generate 2.5 million jobs. The LEED rating system is the most widely used green building program across the globe and works towards guiding the design, construction, operations and maintenance of green buildings. The rating system encourages sustainable building features such as increased water and energy efficiency, reduced materials usage, and increased indoor environmental quality. These features provide residents, students, and employees with better, brighter and healthier spaces to live, work and play. Today, nearly 50,000 projects are currently participating in LEED, comprising more than 8.9 billion square feet of construction space. The Council also works hand in hand with legislators at all levels of government to provide them with the necessary tools and strategies in order to inspire action towards legislation that promotes and incentivizes green buildings. USGBC's mission is to transform the way buildings and communities are designed, built and operated, enabling an environmental and socially responsible, healthy and prosperous environment that improves the quality of life for all.

**21. Maurie Cohen**

Associate Professor of Environmental Policy and Sustainability,  
New Jersey Institute of Technology



Dr. Maurie Cohen is Associate Professor in the Department of Chemistry and Environmental Science at the New Jersey Institute of Technology and Director of the Graduate Program in Environmental Policy Studies and the Program in Science, Technology, and Society. He is also Associate Faculty Member in the Division of Global Affairs at Rutgers University and Senior Fellow at the Boston-based Tellus Institute. Dr. Cohen has held prior academic positions at the University of Leeds, Binghamton University (State University of New York), Mansfield College (Oxford University), and Indiana University. Dr. Cohen is a co-founder of the Sustainable Consumption Research and Action Initiative (SCORAI), an international knowledge network comprising academics, policy makers, and practitioners working at the interface of material consumption, sustainable systems innovation, and economic transition. He in addition serves as the editor of *Sustainability: Science, Practice, and Policy*, an open-access e-journal dedicated to the wide dissemination of scholarly research and professional insights on sustainability. Dr. Cohen's books include *Innovations in Sustainable Consumption: New Economics, Socio-technical Transitions, and Social Practices*, (with Halina Szejnwald Brown and Philip Vergragt) and *Exploring Sustainable Consumption: Environmental Policy and the Social Sciences* (with Joseph Murphy). He holds a master's degree in urban and regional planning from Columbia University and a PhD in regional science from the University of Pennsylvania.

**22. Olga Horn**

Environmental Policy Intern, United Nations Environment  
Programme Regional Office for North America, (UNEP RONA)



As a recent MSc graduate in Environmental Studies and Sustainability Science from Lund University in Sweden, Olga is currently interning with UNEP RONA on climate change and resource efficiency-related projects. Prior to pursuing her master's degree, Olga gained international work experience in the Canadian renewable energy sector as a junior consultant for the Canadian German Chamber of Industry and Commerce. During an internship with Pavan Sukhdev's environmental consulting firm GIST Advisory in India, she conducted research on life-cycle-assessments and environmental profit and loss accounts. Passionate about behavioural change, Olga co-founded the Sustainability Learning Project which aims at increasing awareness among Swedish high school students about the socio-environmental issues related to consumption and empowering them to become conscious consumers. Olga holds a BSc degree in International Business Economics from Maastricht University in the Netherlands and spent her semester abroad studying sustainable development and management at the Université du Québec a Montréal.

**23. Peter Adriance**

Representative for Sustainable Development, Office of Public  
Affairs, Baha'is of the U.S.



Peter Adriance has served as Representative for Sustainable Development in the U.S. Bahá'í Office of Public Affairs, since 1990. He has represented the Bahá'í International Community and the Bahá'ís of the U.S. at numerous national and international fora on sustainable development issues.

In 2005, Mr. Adriance helped found the U.S. Partnership for Education for Sustainable Development and he currently serves as secretary of its Board of Directors and co-chair of its Faith Sector Team. He develops and facilitates educational programs and materials for the US Bahá'í community on themes of environmental stewardship, justice, climate change and sustainability.

In 1996, he helped found and currently serves on the governing board of the International Environment Forum – a Bahá'í-inspired organization linking individuals in more than fifty countries with an interest in the environment, sustainable development and the Baha'i teachings.

From 1990 to 2000, he took part in domestic and international consultations that resulted in the launching of the Earth Charter – a global ethic for sustainable development. He is a recipient of the Interfaith Bridge Builder's Award from the Interfaith Conference of Metropolitan Washington DC "for his passionate commitment to inter religious care for the earth." He holds an MBA from the University of Massachusetts and a BA from Alfred University.

#### 24. Peter Denton

Instructor in Ethics and Sustainability, Red River College of Applied Arts, Science and Technology, Winnipeg, Canada



Peter Denton teaches ethics and sustainability at RRC. A cultural systems analyst, he is the author of *Gift Ecology: Reimagining a Sustainable World* (2012) and *Technology and Sustainability: Choosing the Future* (2014); Adjunct Associate Professor of History at the Royal Military College of Canada; and an ordained minister of the United Church of Canada. He was the Alternate Regional Representative for UNEP RONA in 2012-13 and (accredited through the United Church of Canada and funded by Red River College) attended the 14th GMGSF and the First Universal Session of the UNEP Governing Council in Nairobi. After becoming part of the Farmers Major Group there, he was recently nominated as their 10YFP Alternate Focal Point for the region of Western Europe (and North America). He has expertise in sustainable agriculture; food security; and issues relating to genetically modified foods.

As Manitoba's second-largest post-secondary institution, Red River College continues to promote partnerships in areas of green building design and operation; sustainable transportation alternatives; and manufacturing innovation, particularly in the aerospace industry.

#### 25. Philip Vergragt

Fellow, Tellus Institute; Professor Emeritus of Technology Assessment, Delft University of Technology; Research Professor, Clark University



Philip J Vergragt PhD is an academic and activist; a Fellow at Tellus Institute, Boston; and a Research Professor at Marsh Institute, Clark University, Worcester, MA; formerly a Professor of Technology Assessment at Delft University of Technology, The Netherlands. He has co-authored more than 80 scientific publications and three books. His main research interests are sustainable technological and social innovations; socio-technical transitions; sustainable consumption and production; and technology assessment of emerging technologies. At Tellus and Clark he has been the co-founder of SCORAI, the North American (and European) Sustainable Consumption and

Action Initiative; of NARSPAC, and of GRF-SPaC, the Global Research Forum on SPaC, which held its inaugural meeting in Rio de Janeiro in June 2012.

Tellus Institute [www.tellus.org](http://www.tellus.org) is an internationally well-known think tank that specializes in developing scenarios towards a sustainable society; most well-known is the Great Transition scenario. It also sponsors the Great Transition Initiative. Tellus has sponsored SCORAI, NARSPAC, and GRF-SPaC both materially and in-kind.

George Perkins Marsh Institute is a research institute at Clark University with a mission to research and promote sustainability transitions; it has sponsored SCORAI. At Clark SCORAI organized a major conference on Sustainable Consumption June 2013; for the program see <https://www.confmanager.com/main.cfm?cid=2645>

SCORAI [www.scorai.org](http://www.scorai.org) is an international network of academics and practitioners working to address challenges at the interface of material consumption, human fulfillment, lifestyle satisfaction, and technological change. Network members are seeking to facilitate the design of a coherent research program that forges connections between scholars and communities of practice and contributes to an ongoing policy dialogue on these interrelated issues. SCORAI has a sister organization in Europe, and a sister organization in China is emerging in 2014.

GRF-SPaC <http://grf-spc.weebly.com> <http://grfscp.wordpress.com/> brings together individuals and organizations engaged in research and its applications on the transition towards sustainable production/consumption systems from various regions of the world. It builds on a 20+ year research tradition on SCP by numerous researchers, institutes, and networks around the world, and on many successful attempts to apply research findings into policy, civil society, and business. Its first global workshop was in June, 2012, in Rio de Janeiro; and its second international conference will be held at Fudan University, June 2014 <https://www.confmanager.com/main.cfm?cid=2724&nid=16327> . Deadline for papers, posters, and session is December 15<sup>th</sup>, 2013.

**26. Robert Reynolds**

Foreign Service Officer, Office of Environmental Quality and Transboundary Issues, Bureau of Oceans and International Environmental and Scientific Affairs, US State Department



Robert Reynolds is a Foreign Service Officer (U.S. career diplomat) with extensive career experience on economic and environmental issues. His previous overseas assignments included Frankfurt, Tunis, Tokyo, Rome, Vienna, and Seoul. More recently he served as Senior Adviser on the Washington staff of the International Joint Commission, an independent binational U.S.-Canadian commission overseeing transboundary fresh water

issues along the U.S.-Canadian border under the provisions of the 1909 Boundary Waters Treaty. For the year following his IJC assignment, Mr. Reynolds was a Senior Fellow at the Atlantic Council, where he conducted research, organized an experts' forum, and wrote a paper on resolving transboundary water issues.

On September 30, 2013, Mr. Reynolds began his current assignment in the Office of Environmental Quality and Transboundary Issues in the Bureau of Oceans and International Environmental and Scientific Affairs (OES/EQT). Together with his colleagues Patricia (Kit) Norland and Elizabeth Lord, he follows Sustainable Consumption and Production issues, including the Ten Year Framework of Programs. Mr. Reynolds is the recipient of two Superior Honor Awards and two Meritorious Honor Awards from the Department of State.

**27. Sarah Dayringer**

SustainUS



Sarah Dayringer primarily consults on energy efficiency policy and sustainable development strategy, and was the Rio+20 Assistant Coordinator for US non-profit SustainUS. She began her work at SustainUS as an intern and quickly advanced from Intern to official SustainUS Delegate and Assistant Coordinator for the delegation to the United Nations Conference on Sustainable Development, known as “Rio +20.”

Sarah led fundraising and outreach for the SustainUS Rio+20 Delegation. She drafted policy proposals for the Rio+20 negotiating document and lobbied for text and language proposals throughout the duration of the Rio+20 political process. Sarah was one of five organizers for the US/Canada Citizens’ Summit for Sustainable Development, which took place in March of 2012 at the Yale School of Forestry and Environmental Studies. Her involvement on the United Nations Environmental Programme’s TUNZA program steering committee was focused on leading the creation of the Bandung Declaration, which is representative of over 1400 children and youth from over 15 countries. From that experience she became a research associate conducting research on global energy policy, intergenerational participation and leadership models for global North-South relations. As an organizer for the Rio+20 Official Conference of Youth, she helped develop the concept, proposal, budget and program for a five-day convention of over 2,000 participants from around the globe. Sarah holds a Master of Arts degree in Public Policy from Central European University. There she focused on energy policy and was a part of the Energy Policy Research Group.

**28. Stefan Sylvan**

Climate Policy Advisor and Analyst, U.S. Environmental Protection Agency, (US EPA)



Stephan started at EPA in 1994 as a climate policy advisor and analyst supporting ENERGY STAR, Green Lights, and a host of other eco-labeling and environmental certification programs. In the 1990s, Stephan launched the ENERGY STAR Home Electronics Programs, directed the first national, integrated marketing campaign for ENERGY STAR, and helped franchise ENERGY STAR to the European Union. He launched the EPA Best Workplaces for Commuters program in 2001, assisted with the launch of the EPA

SmartWay Transport program in 2002, and advised the EPA Office of Water in the launch of WaterSense program in 2006, receiving an EPA Gold Medal for his work.

Stephan serves as the EPA Partnership Programs Coordinator responsible for managing policy for the Agency’s 40 eco-labeling and other partnership programs including ENERGY STAR, WaterSense, Design for the Environment, SmartWay Transport, Indoor airPlus, and GreenChill. He also helps coordinate EPA’s Sustainable Products Network.

Prior to EPA, Stephan led product R&D teams at AT&T Bell Laboratories and Eastman Kodak. Stephan earned a master of energy, natural resources, and environmental policy degree from the Harvard Kennedy School of Government and a B.S. in Computer & Electrical Engineering from Purdue.



**29. Stefanie Bowles**

Advisor, Regulatory Cooperation Council Secretariat, Privy Council Office, Government of Canada



Stefanie Bowles is a Senior Foresight Expert with Policy Horizons Canada, which is a small foresight unit within the Canadian federal government. She is currently on assignment as an Advisor with the Canada - U.S. Regulatory Cooperation Council Secretariat in the Privy Council Office. Since 2005, she has worked at Environment Canada, the Treasury Board Secretariat, and the Policy Research Initiative, which evolved into Policy Horizons Canada in 2010. She was a member of the Expert Advisory Committee for Canada's former National Roundtable on the Environment and the Economy's Life-cycle approaches to sustainable development project, a member of the Canadian Delegation to the UN-CSD-18, and was a Fulbright recipient in 2010-2011, during which time she was based out of the Worldwatch Institute and the U.S. EPA's National Office of Environmental Innovation in Washington DC. She has an MSc from the London School of Economics in Environment and Development (Distinction) and a BA Hons. from the University of Toronto in Peace and Conflict Studies (High Distinction). She began working on Canada's strategic approach to Sustainable Consumption and Production in 2006 while at Environment Canada, and her research *Whose Logo? Sustainable Consumption and Production in North America* was published by the Government of Canada's Policy Research Initiative in 2012, and also in the *Case Western Law Canada - U.S. Law Journal* (2013) under the title *Towards Sustainable Consumption and Production in North America: Building Legitimacy through Roles and Responsibilities in a Beyond Compliance Operating Environment*.

**30. Ted MacDonald**

Office of Global Affairs and Policy, Office of International and Tribal Affairs, U.S. Environmental Protection Agency, (US EPA)



Ted MacDonald works in EPA's Office of Global Affairs and Policy (OGAP), where he manages an international cooperation portfolio focused several multilateral sustainable development and Green Economy initiatives, including with UNEP's Resource Efficiency/SCP Programmes, OECD's Environmental Policy Committee Green Growth agenda, and new efforts emerging in follow-up to the "Rio+20" UN Conference on Sustainable Development. The U.S. Environmental Protection Agency (EPA) implements a wide array of regulatory strategies, economic instruments, voluntary partnerships, technical assistance programs, information-driven initiatives, promotes innovation, and supports research, data gathering and analysis, in seeking to achieve the Agency's mission of protecting public health and environment. These include a number of specific initiatives aimed at promoting industrial eco-efficiency, sustainable materials management, as well as development of, and demand for, more sustainable products and services—key elements of a sustainable consumption and production (SCP) and sustainability agenda. Examples of such initiatives were compiled as a U.S. government submission to the Commission on Sustainable Development (CSD) meeting in 2010-11, that reviewed international experiences with SCP and sought to formally launch the "10-year framework of programs on sustainable consumption and productions" (10YFP)—as originally called for at the 2002 World Summit on Sustainable Development.

With the formal adoption of the 10YFP at the U.N. Conference on Sustainable Development (aka “Rio+20”), EPA plans to continue a key role in advancing this voluntary framework for international cooperation, through engaging with the 10YFP secretariat and board, and with several possible new voluntary partnership programs under the 10YFP. Key areas of EPA interest are international cooperation related to sustainable public procurement; improving life-cycle assessment tools, data systems and database interoperability; and contributing to the compilation and dissemination of public domain information resources, and promoting professional networking and research cooperation, using emerging Green Growth and SCP knowledge platforms.

**31. Vanessa Timmer**

Executive Director, One Earth

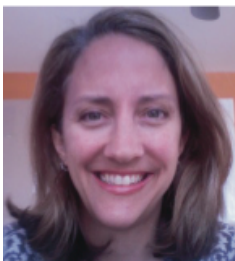


Vanessa Timmer is a sustainability consultant and a co-founder and Executive Director of One Earth, a Vancouver-based nonprofit focused on advancing sustainable consumption and production patterns from local to North American to global scales. Vanessa is part of the 2013 cohort of Business in Vancouver Top 40 Under Forty. She weaves together sustainability with systems thinking, and believes that envisioning sustainable futures is a powerful draw for social change. One Earth is the curator for the New Economies theme as part of Cities for People - A Canadian initiative launched by the J.W. McConnell Family Foundation that explores the following question: How can we enhance social, ecological, and economic wellbeing and help civic cultures thrive? It engages multiple stakeholders – citizens, community organizations, policy makers, municipalities, universities, private companies and foundations – in taking collaborative action to create more resilient and livable cities.

One Earth works with local to global partners to highlight the links between who we are, what we buy, where we live, what we make, what we trade, and how we live together. One Earth is working towards North American leadership in this area on systemic change, with partners including The Story of Stuff Project and The Sustainability Funders, and, on the policy front, with the Canadian and US Government, the United Nations, private sector, media, academia, and civil society. Locally, she advises the City and Metro Vancouver and promotes eco-industrial networking regionally. Vanessa is also an Associate with the Sustainability Science Program at Harvard University’s Kennedy School of Government focused on innovation and global public goods and supports two sustainable consumption and production research-practice networks. She writes, speaks and teaches on social change, leadership, systems thinking and sustainability, including at Simon Fraser University, Metro Vancouver, the University of British Columbia, and the International Institute for Sustainable Development. With her sister, Dagmar, Vanessa co-hosts the Metro Vancouver television show, The Sustainable Region and is part of “Disruptive Imagining” a global campaign to create positive and compelling visions of life in sustainable futures.

**32. Wendy Philleo**

Executive Director, Center for a New American Dream



Wendy has been affiliated with New Dream for the last 10 years as a board member and donor. She brings 20 years’ experience in the nonprofit and philanthropic fields in the areas of environment and natural resource management, community development, women’s empowerment, advocacy, and civic engagement. Prior to joining New Dream, Wendy ran a philanthropy and nonprofit consulting business. She also worked as a program officer at the William and Flora Hewlett Foundation, focusing on protecting freshwater, public lands, and wilderness in the west. Prior to that, she served as a

program officer at the David and Lucile Packard Foundation where she designed and ran a \$25 million, five-year cross-cutting initiative on population, health, and environment. Before working in philanthropy, Wendy was a program officer at the World Wildlife Fund working on the adoption of a priority-setting strategy for global biodiversity conservation (Global 200) and on developing an ecoregional approach to conservation. She has also worked for WorldWIDE Network (Women in Development and Environment) and for the United Nations Environment Programme. She received her B.A. from the University of Colorado and her M.A. from the Fletcher School of Law and Diplomacy at Tufts University.

**By Phone:**

**33. Adriana Zacarias Farah** Project Officer, Sustainable Consumption and Production, UNEP Division of Technology, Industry and Economics



Adriana Zacarias Farah is Project Officer at the United Nations Environment Programme (UNEP) Division of Technology, Industry and Economics (DTIE), based in Paris, France. She joined UNEP in 2003 and is an expert on sustainable consumption and production (SCP) and is coordinating a global process on SCP called “Marrakech Process”. (Visit: <http://www.unep.fr/scp/>). She is supporting the development of policies and SCP programmes at the global, regional and national levels in Africa, Asia, Europe, Latin America, and North America; and building new initiatives and partnerships with governments and NGOs. She is also

promoting the idea that the adoption of sustainable consumption and production patterns/systems provides new economic opportunities for development, as well as the opportunity to leapfrog to sustainability.

Before joining UNEP, Adriana was a consultant at the Organisation for Economic Co-operation and Development (OECD), where she published the book “Towards Sustainable Household Consumption” (OECD, 2002). Adriana has experience in environment policy development at both national and international levels. She worked as policy adviser at the Mexican Low Chamber (1999) and as Project Co-ordinator at the Mexican Ministry of Environment (1994-98). Adriana has also worked with research institutes on projects related to sustainable development and poverty alleviation.

Adriana has extensive experience in the NGO sector, with an emphasis on facilitating youth environmental organisations. She co-founded the UNEP Youth Advisory Council in 1999 (today TUNZA), and founded some other youth-based NGOs addressing environmental and sustainable development issues.

Adriana has a Masters in Environment and Development from Cambridge University, UK, and a degree in Political Science from Instituto Tecnológico Autónomo de Mexico (ITAM).

**34. Georgina Wainwright-Kemdirim** Manager, Sustainability Policy and CSR Strategic Policy Branch, Industry Canada

Georgina Wainwright-Kemdirim is the manager and senior policy advisor for Sustainable Development and Corporate Social Responsibility Policy at Industry Canada. She has held this position for seven years. In April 2013, she was appointed as the federal government's National Focal Point for Sustainable Consumption and Production. She is also Industry Canada's Departmental

Advisor on Strategic Environmental Assessment, and the federal government's focal point for the Global Reporting Initiative (GRI) and ISO 26000, having led Canada's government stakeholder group for the negotiation of this international CSR standard from 2008-2010. Prior to joining Industry Canada, Georgina worked at the Department of Foreign Affairs and International Trade for 16 years where she had a range of varied assignments, including a posting to the Canada's Permanent Mission to the United Nations in New York City representing Canada on Second (Economic) Committee; short term trade and investment development assignments in Seoul, Tokyo, Jakarta, and Manila; accompanied the Prime Minister of Canada on the 1996 Team Canada trade mission to India, Pakistan, Indonesia and Malaysia; served as country desk manager responsible for all political and economic issues for Indonesia and Australia; and served in the export financing division where she led the development of Canada's first financing facility to support Canadian direct investment abroad. ([georgina.wainwright-kemdirim@ic.gc.ca](mailto:georgina.wainwright-kemdirim@ic.gc.ca))

**35. Solange Tremblay**

President, Sustainability Communication Group and Associate Professor at the Department of Social and Public Communication at Université du Québec à Montréal (UQAM)



Solange Tremblay is an Associate Professor at the Department of Social and Public Communication at Université du Québec à Montréal (UQAM) where she co-founded a graduate program in social responsibility and sustainable development, the first of its kind in Canada to offer courses given from the double perspective of management and communication. She is also the founder and president of SUSTAINABILITY|COMMUNICATION Group, a team of researchers and experts focused on communication, sustainable development, and social responsibility.

Solange is a founding member in 2001 of the UQAM's Chair in Public Relations and Marketing Communication where she created and directed from 2003 to 2010 the Centre for Sustainable Development, Ethics and Communications. She is the lead author of *Développement durable et communications - Au-delà des mots, pour un véritable engagement*. The conference she co-organized on this topic in 2006 is acknowledged as the first contribution of communication professionals to the implementation of Quebec's sustainable development plan and was concluded by the signature of a charter signed by Québec's major professional associations. Her participation in numerous research studies in the field of communications, public relations, corporate responsibility and sustainable development gives her a unique insight into the challenges faced by today's communicators.

Solange also played a key role in building links between PR practitioners and universities, notably through the creation at UQAM in 1996 of Quebec's first undergraduate program in Public Relations. In addition, she was one of the founding members of Public Relations Without Borders in 2007.